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Sansin Introduces First Zero VOC Interior Penetrating Wood Stain

—Sansin’s Purity Interior Zero VOC Stain saturates wood evenly requiring less stain and no wood conditioner; delivers clarity, beauty and ease of application without toxic fumes—

Knoxville, Tenn. and Strathroy, Ontario, Canada – March 22, 2010 – Sansin Corporation today announced its new [Purity Interior Zero VOC Penetrating Stain](#) (0-VOC), the first water-based interior wood stain with a base free from any harmful volatile organic compounds (VOCs) that penetrates both soft and hard woods with consistent, uniform coverage.

Sansin has been the leader in researching and developing environmentally friendly interior and exterior wood stains for a quarter century. The Sansin Purity Interior Zero VOC Stain is available at participating dealers or can be shipped direct from a nearby dealer location.

[The Environmental Protection Agency \(EPA\)](#) identified VOCs as a source of unhealthy indoor air with health risks, and some states, such as California, are adopting [statewide green building codes](#) requiring low-pollutant paints.

“Our new Purity Interior Stain product line shows that you don’t have to compromise performance in a zero base VOC stain,” said Sjoerd Bos, Vice President of Sansin Corporation. “We are proud to offer consumers and dealers a penetrating wood stain that delivers the beauty, clarity and long lasting protection that discriminating homeowners, architects and builders expect, but without the toxic indoor fumes.”

With Purity Interior Zero VOC stain, customers can apply the stain directly to any wood without purchasing and applying wood conditioners, requiring less stain to deliver vibrant and even wood saturation with little to no odor and zero VOCs. Dealers or customers wanting a demo of the product or a 4-oz. sample can call Sansin at 1-877-SANSIN-1.

Purity Interior Zero VOC stain is now part of Sansin’s flagship interior stain product line, which has been making home interiors across North America and Europe beautiful for decades with a [‘water-borne’ formula](#) that delivers outstanding performance with low- to no-VOC levels.

Sansin’s Purity Interior Zero VOC Stain delivers the following features:

- Zero VOCs
- Little to no odor
- Ease of application, with the choice of a wipe or spray stain
- Fast dry time, allowing coating with Sansin's Interior Clears after only 15 minutes
- Minimum pigment transfer upon top coating
- Excellent penetration
- Excellent lapping performance
- Extremely uniform appearance, even on maple
- Available in a new line of Micro-Fine Colors, called Eco-Tones™, which deliver the vibrancy and richness of dyes without the high toxicity.

About Sansin's Water-Borne Method

Sansin's unique non-filming, 'water-borne' alkyd formulas combine the benefits of both oil and water-based coatings, using water as the vehicle to get oil penetration deep into the wood, leading to long-lasting durability and easier maintenance. Traditional film-build coatings don't truly penetrate and can crack or peel. With a range of more than 80 colors with rich, deep hues, Sansin offers stains that naturally protect our greatest renewable resource, wood.

About Sansin

For 25 years, Sansin has been the only wood protection company focused exclusively on researching, developing, and introducing environmentally-friendly, 'water-borne' interior and exterior wood products and technologies that deliver outstanding color, durability and performance without the toxicity found in conventional stains. Sansin Enviro Stains use water, not oil, to deeply penetrate and protect wood naturally, from within. Sansin has dealer networks in both Canada and the U.S. To learn more about Sansin Corporation, its line of Enviro Stains or how to become a Sansin preferred dealer, visit www.Sansin.com.